

## **LEGAL AND PRIVACY NOTES**

Personal data relating to visitors to the KING'S S.p.A. site will be processed in the following way. According to Art.13 of the Legislative Decree no.196, 30/6/2003, with regards to the protection of personal data (hereinafter referred to as "The Law"), we hereby inform you that the data controller of the supplied personal data is KING'S S.p.A. (hereinafter referred to as KING'S), with offices in Via Rio 71 SOSSANO (VICENZA), P. IVA 02134260302.

This data is to be used by KING'S for the purposes for which the subject of the said data has expressed consent.

The processing of this data will be undertaken using methods, technical and IT tools that are designed to protect the privacy and the security of information. Processing of this data will consist of its collection, registration, organisation, storage, consultation, elaboration, modification, selection, extraction, comparison, use, interconnection, blocking, communication, diffusion, cancellation and destruction, including the combination of two or more of the aforementioned.

Data will be processed for the following purposes:

- a) to exercise the "contact us" service and therefore to authorize KING'S to contact you directly after you have filled out and sent off the appropriate form and
- b) to forward information and promotional offers, newsletters, advertising and informative material, for commercial communications to include on-line communications, processing of research and statistical analysis of sales, customers and other information, and possible communication of such research and analysis to third parties.

Communication of information relative to a minor must be carried out by a parent or guardian.

Whoever has communicated personal data to KING'S and authorized the processing of this data for certain purposes, is at any time entitled to exercise his/her rights according to the Law governing the protection of Personal Data (Legislative Decree 196/2003, Art.7) by contacting KING'S S.p.A., Via Rio 71 – 36040 SOSSANO (VICENZA), P. P. IVA 02134260302.

All communication should be sent to the following email address: **[privacy@kingsprosciutti.it](mailto:privacy@kingsprosciutti.it)**